

Message Text

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PAGE 01 BONN 06486 101924Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----073122 110241Z /70

R 101910Z APR 78

FM AMEMBASSY BONN

TO USDOC WASHDC

INFO SECSTATE WASHDC 7509

USMISSION USBERLIN

AMCONSUL FRANKFURT

AMCONSUL MUNICH

UNCLAS BONN 06486

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: ADS REQUEST - ROCK INTERNATIONAL, NEW YORK, NY

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

DROGERIEN HERHAUSEN

TEMPELHOFER DAMM 122

D-1000 BERLIN 42, GERMANY

CONTACT: HERR WOLFGANG G. HERHAUSEN

PHONE: (030) 751-32-02

COMMENT: FIRM IS A LEADING WEST BERLIN DISTRIBUTOR OF
BABY CARE PRODUCTS IN LOCAL MARKET. FOR PRODUCTS
OFFERED THERE IS POTENTIAL MARKET IN BERLIN. INTERESTED
FIRM WAS ESTABLISHED IN 1959; EMPLOYS 13.

WELL-ESTABLISHED COMPANY HAS ACHIEVED SUBSTANTIAL
EXPANSION OF ITS MARKET SHARE IN RECENT YEARS. FIRM
HAS FINE RECORD OF SUCCESS IN LAUNCHING NEW PRODUCTS
IN BERLIN. COMPANY DESIRES DIRECT CONTACT WITH THE
ADS CLIENT. BANK/FINANCIAL REFERENCE: BANK FUER
GEMEINWIRTSCHAFT, AM SCHILLERTHEATER 2, D-1000
BERLIN 12, GERMANY, TEL: (030) 31-141.

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HYDAS, FABRIK FUER MEDIZINALBEDARF GMBH & CO.

HIRZENHAINER STR. 8

D-6000 FRANKFURT/MAIN 50

CONTACT: SIEGFRIED FEIGE, MGR

PHONE: 0611-544546

TELEX: 04-14833

COMMENT: GERMAN COMPANY INTERESTED IN SUBJECT PROPOSAL
ON AGENCY BASIS. MFR. OF SANITARY PANTIES, SAUNA
SUITS, FACIAL MASKS ETC. SELLING TO MAJOR DEPARTMENT
STORE CHAINS, MAIL ORDER BUSINESS ETC., ESTABLISHED
1970, 70 EMPLOYEES, SEEKS TO EXPAND SALES PROGRAM.

"DIE GRUENE DROGERIE"
REWE HANDELSGESELLSCHAFT LEIBBRAND OHG
RAIFFEISENSTRASSE 5-9
D-6365 ROSBACH V.D.H. 1
CONTACT: HERR WAGNER
PHONE: 06003/851
COMMENT: TENTATIVE INTEREST WAS SHOWN BY THE PUR-
CHASING DEPARTMENT OF ABOVE LARGE SUPERMARKET CHAIN.

TAPSI - EDITH QUODT
KOENIGSDORFER STRASSE 55
POSTFACH 1320
D-8190 WOLFRATSHAUSEN
CONTACT: HERR HERMANN J. QUODT
PHONE: 087171-18193
COMMENT: GERMAN FIRM FOUNDED IN 1954, IS A WELL-KNOWN
DISTRIBUTOR OF BABY ARTICLES WITH GOOD CONNECTIONS
TO DEPARTMENT STORES AND MAIL ORDER HOUSES. HERR
QUODT WOULD LIKE TO HAVE SAMPLES AND FURTHER DETAILS
REGARDING THE ARTICLE IN QUESTION.
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APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN06486
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780154-1179
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t19780476/aaaacmhbtel
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Litigation Code IDs:
Litigation Codes:
Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3024949
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST - ROCK INTERNATIONAL, NEW YORK, NY THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INT
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a39caab3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014